

3. a. The actual cost incurred in the production of the 1001st record is given by
- $$C(1001) - C(1000) = [2000 + 2(1001) - 0.0001(1001)^2] - [2000 + 2(1000) - 0.0001(1000)^2]$$
- $$= 3901.7999 - 3900 = 1.7999,$$
- or \$1.80. The actual cost incurred in the production of the 2001st record is given by
- $$C(2001) - C(2000) = [2000 + 2(2001) - 0.0001(2001)^2] - [2000 + 2(2000) - 0.0001(2000)^2]$$
- $$= 5601.5999 - 5600 = 1.5999, \text{ or } \$1.60.$$
- b. The marginal cost is $C'(x) = 2 - 0.0002x$. In particular

and

$$C'(1000) = 2 - 0.0002(1000) = 1.80$$

$$C'(2000) = 2 - 0.0002(2000) = 1.60.$$

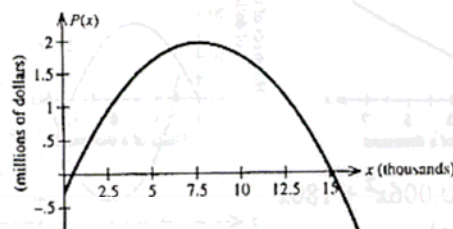
5. a. $\bar{C}(x) = \frac{C(x)}{x} = \frac{100x + 200,000}{x} = 100 + \frac{200,000}{x}$.
- b. $\bar{C}'(x) = \frac{d}{dx}(100) + \frac{d}{dx}(200,000x^{-1}) = -200,000x^{-2} = -\frac{200,000}{x^2}$.
- c. $\lim_{x \rightarrow \infty} \bar{C}(x) = \lim_{x \rightarrow \infty} \left[100 + \frac{200,000}{x} \right] = 100$
- and this says that the average cost approaches \$100 per unit if the production level is very high.

7. $\bar{C}(x) = \frac{C(x)}{x} = \frac{2000 + 2x - 0.0001x^2}{x} = \frac{2000}{x} + 2 - 0.0001x$.

$$\bar{C}'(x) = -\frac{2000}{x^2} + 0 - 0.0001 = -\frac{2000}{x^2} - 0.0001.$$

10. a. $R(x) = px = x(-0.04x + 800) = -0.04x^2 + 800x$
- b. $R'(x) = -0.08x + 800$ c. $R'(5000) = -0.08(5000) + 800 = 400$.
- This says that when the level of production is 5000 units the production of the next speaker system will bring an additional revenue of \$400.

11. a. $P(x) = R(x) - C(x) = (-0.04x^2 + 800x) - (200x + 300,000)$
 $= -0.04x^2 + 600x - 300,000$.
- b. $P'(x) = -0.08x + 600$
- c. $P'(5000) = -0.08(5000) + 600 = 200$ $P'(8000) = -0.08(8000) + 600 = -40$.
- d.



The profit realized by the company increases as production increases, peaking at a level of production of 7500 units. Beyond this level of production, the profit begins to fall.

13. a. The revenue function is $R(x) = px = (600 - 0.05x)x = 600x - 0.05x^2$ and the profit function is

$$P(x) = R(x) - C(x) \\ = (600x - 0.05x^2) - (0.000002x^3 - 0.03x^2 + 400x + 80,000)$$

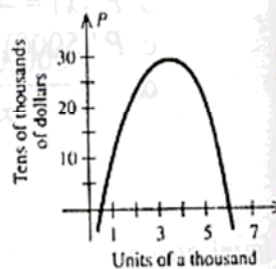
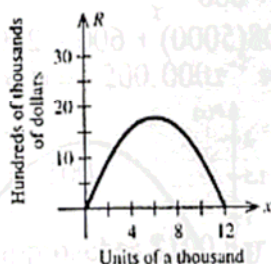
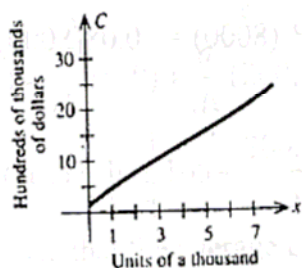
$$= -0.000002x^3 - 0.02x^2 + 200x - 80,000.$$

b. $C'(x) = \frac{d}{dx}(0.000002x^3 - 0.03x^2 + 400x + 80,000) = 0.000006x^2 - 0.06x + 400.$

$$R'(x) = \frac{d}{dx}(600x - 0.05x^2) = 600 - 0.1x.$$

$$P'(x) = \frac{d}{dx}(-0.000002x^3 - 0.02x^2 + 200x - 80,000) = -0.000006x^2 - 0.04x + 200.$$

- c. $C'(2000) = 0.000006(2000)^2 - 0.06(2000) + 400 = 304$, and this says that at a level of production of 2000 units, the cost for producing the 2001st unit is \$304. $R'(2000) = 600 - 0.1(2000) = 400$ and this says that the revenue realized in selling the 2001st unit is \$400. $P'(2000) = R'(2000) - C'(2000) = 400 - 304 = 96$, and this says that the revenue realized in selling the 2001st unit is \$96.
- d.



$$15. \bar{C}(x) = \frac{C(x)}{x} = \frac{0.000002x^3 - 0.03x^2 + 400x + 80,000}{x}$$

$$= 0.000002x^2 - 0.03x + 400 + \frac{80,000}{x}$$

a. $\bar{C}'(x) = 0.000004x - 0.03 - \frac{80,000}{x^2}$

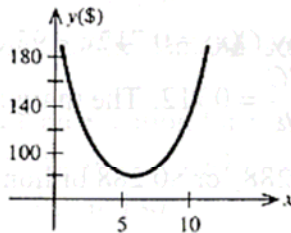
b. $\bar{C}'(5000) = 0.000004(5000) - 0.03 - \frac{80,000}{5000^2} \approx -0.0132$,

and this says that, at a level of production of 5000 units, the average cost of production is dropping at the rate of approximately a penny per unit.

$$\bar{C}'(10,000) = 0.000004(10000) - 0.03 - \frac{80,000}{10,000^2} \approx 0.0092,$$

and this says that, at a level of production of 10,000 units, the average cost of production is increasing at the rate of approximately a penny per unit.

c.



29. $f(p) = \frac{1}{3}(225 - p^2)$; $f'(p) = \frac{1}{3}(-2p) = -\frac{2}{3}p$.

Then the elasticity of demand is given by

$$E(p) = -\frac{pf'(p)}{f(p)} = -\frac{p(-\frac{2}{3}p)}{\frac{1}{3}(225 - p^2)} = \frac{2p^2}{225 - p^2}$$

a. When $p = 8$, $E(8) = \frac{2(64)}{225 - 64} = 0.8 < 1$ and the demand is inelastic. When $p = 10$,

$$E(10) = \frac{2(100)}{225 - 100} = 1.6 > 1$$

and the demand is elastic.

b. The demand is unitary when $E = 1$. Solving $\frac{2p^2}{225 - p^2} = 1$ we find $2p^2 = 225 - p^2$,

$3p^2 = 225$, and $p = 8.66$. So the demand is unitary when $p = 8.66$.

c. Since demand is elastic when $p = 10$, lowering the unit price will cause the revenue to increase.

d. Since the demand is inelastic at $p = 8$, a slight increase in the unit price will cause the revenue to increase.