URN etd-0407109-183709-702
Author Ying-Hong Pu
Author's Email Address No Public.
Statistics This thesis had been viewed 46 times. Download 18 times.
Department
Year 2006
Semester 1
Degree Master
Type of Document Master's Thesis
Language zh-TW.Big5 Chinese
Title Interface Design on Conference Management System with Users' Satisfaction - Using Technology Acceptance Model（TAM）Perspective
Date of Defense 0000-00-00
Page Count 100

Keyword
Conference Management System
Technology Acceptance Model（TAM）
Interface Design
User's Satisfaction

Abstract
The purposes of this study are to build an "International Conference on Digital Design Creativity 2007（ICDDC 2007）Conference Management System（CMS）" and to explore the degree of user's satisfaction of Technology Acceptance Model（TAM）on user interface. The building of ICMS is able to save the man-power of the whole conference process in terms of cost-effectiveness. Thus an automatic and efficient supporting system for the paper submission, review process, and so on is required. The background of this study consists of two criteria：Organizing an academic conference includes a set of complex activities with many people who need to cooperate on different levels for achieving coherent results. These activities include conference planning, system interface design, call for papers, paper submissions, paper reviews, paper acceptance, conference registration, fee charge and so on. Therefore, the research questions in this study have two：（a）Building an ICMS；（b）exploring the degree of user's satisfaction on perceived usefulness and ease of perceived use of TAM with ICMS interface design by a set of questionnaires. The results of this study consist of（a） An ICDDC 2007 CMS is built；（b）Using TAM to verify the degree of users' satisfaction on "Perceived Usefulness" and "Perceived Ease of Use". Finally, the implications of this study for future study are also included.
Advisory Committee Yang Jin-Tan - advisor

Files etd-0407109-183709-702-001.pdf

indicate access worldwide
Date of Submission 2007-08-20