

## 南臺科技大學 107 學年度第 2 學期課程資訊

課程代碼	65D00M01
課程中文名稱	貨幣銀行學
課程英文名稱	Money and Banking
學分數	3.0
必選修	選修
開課班級	四國際商務二甲
任課教師	王慶昌
上課教室(時間)	週二第 2 節(S415) 週二第 3 節(S415) 週二第 4 節(S415)
課程時數	3
實習時數	0
授課語言 1	英語
授課語言 2	
輔導考照 1	
輔導考照 2	
課程概述	<p>This course is to provide a comprehensive introduction of basic features in the monetary mechanism and banking system. The modern money system plays a pivotal role in shaping the proper general price level which can ease price inflation's pressure and even infuse growth momentum into the economy. The central bank, whose money policies bring great impacts on interest rates which can cause changes in asset prices, is the central agent of this field.</p> <p>This course will focus the intense intentions on the contents of various money policies as well as their possible influences on key variables of economy, including general price level, foreign exchange rate, enterprise productivity, economy growth. The details of this course can be categorized into several subgroups which contain the functions of money, the role of the central bank, money creation process and money supply, money demand theories, AD/AS model, etc.</p>
先修科目或預備能力	
課程學習目標與核心能力之對應	<p>※編號，中文課程學習目標，英文課程學習目標，對應系指標</p> <p>-----</p> <p>1.能了解貨幣、銀行與金融市場的角色及功能 ， To be able to understand the roles and functions of money, banking, and financial markets. , 1 國際商務知識</p> <p>2.能了解貨幣、銀行與金融市場的角色及功能 ， To be able to understand</p>

	<p>the roles and functions of money, banking, and financial markets. , 12 邏輯思考能力</p> <p>3.能將貨幣銀行知識與日常生活結合並作出最適決策 , To be able to integrate theories of money and banking into optimal decision-making in daily life. , 4 資料分析能力</p> <p>4.能分析貨幣、銀行與金融市場互動關係以建立最適決策 , To be able to analyze the interconnections between money, banking and financial markets to make optimal decisions. , 9 實務技能</p>
中文課程大綱	<ol style="list-style-type: none"> <li>1. 貨幣的意義、貨幣本位制度</li> <li>2. 金融市場簡介</li> <li>3. 利率，匯率，及其決定理論</li> <li>4. 利率期限結構</li> <li>5. 資產需求理論</li> <li>6. 訊息成本與財務結構</li> <li>7. 銀行的業務</li> <li>8. 銀行的種類與管理</li> <li>9. 中央銀行</li> <li>10. 貨幣供給創造模型</li> <li>11. 銀行準備與貨幣供給</li> <li>12. 貨幣需求理論</li> <li>13. 貨幣政策的工具: 存款準備率、重貼現政策與公開市場操作</li> <li>14. 貨幣政策的效果與分析</li> </ol>
英/日文課程大綱	<p>The course will cover the following important topics:</p> <ol style="list-style-type: none"> <li>1. Functions of money</li> <li>2. Evolution of payments system</li> <li>3. Term structure of interest rates</li> <li>4. Concept of international financial markets</li> <li>5. Banking industry and regulation</li> <li>6. The central bank and money policies</li> <li>7. Money creation process</li> <li>8. Process of money supply</li> <li>9. Money demand theory</li> <li>10. Aggregate supply and aggregate demand model</li> </ol>
課程進度表	<p>wk 1 An overview of money, banking, and financial markets</p> <p>wk 2 Functions of money</p> <p>wk 3 Evolution of the payment system</p> <p>wk 4 Measuring and behaviors of interest rates</p>

	<p>wk 5 Loanable funds framework</p> <p>wk 6 The risk and term structure of interest rates</p> <p>wk 7 The international financial system</p> <p>wk 8 The international financial system (cont.)</p> <p>wk 9 Mid-term exam.</p> <p>wk 10 Banking industry</p> <p>wk 11 Banking industry (cont.)</p> <p>wk 12 Financial crises</p> <p>wk 13 Central banking</p> <p>wk 14 The money supply process</p> <p>wk 15 The money supply process (cont.)</p> <p>wk 16 Tools of monetary policy</p> <p>wk 17 Tools of monetary policy (cont.)</p> <p>wk 18 Final exam.</p>
教學方式與評量方法	<p>※課程學習目標，教學方式，評量方式</p> <p>-----</p> <p>能了解貨幣、銀行與金融市場的角色及功能，課堂講授，筆試筆試筆試</p> <p>能了解貨幣、銀行與金融市場的角色及功能，課堂講授，筆試筆試筆試</p> <p>能將貨幣銀行知識與日常生活結合並作出最適決策，課堂講授，筆試筆試筆試</p> <p>能分析貨幣、銀行與金融市場互動關係以建立最適決策，課堂講授，筆試筆試筆試</p>
指定用書	<p>書名：handouts</p> <p>作者：</p> <p>書局：</p> <p>年份：</p> <p>ISBN：</p> <p>版本：</p>
參考書籍	<p>Money, Banking and Financial Markets 4th Edition by Stephen G. Cecchetti and Kermit L. Schoenholtz</p>
教學軟體	
課程規範	