南臺科技大學 107 學年度第 1 學期課程資訊	
課程代碼	N0M00701
課程中文名稱	財務管理
課程英文名稱	Financial Management
學分數	3.0
必選修	必修
開課班級	碩商管國際一甲
任課教師	林靖中
上課教室(時間)	週二第 2 節(E0604)
	週二第 3 節(E0604)
	週二第 4 節(E0604)
課程時數	3
實習時數	0
授課語言1	英語
授課語言 2	
輔導考照1	
輔導考照 2	
課程概述	本課程主要是站在「公司管理者」的角度,利用相關財務理論來執行正確的
	財務決策,以追求公司價值極大化。學生可辨識與分析日常工作所面臨的問
	題,並運用所學財務技術來進行決策以解決其問題。
	By introducing financial theories and practices, this course is to help corporation
	management making appropriate financial decisions to maximize the corporate
	market value. Students are able to identify and analyze the financial issues
	happening in their daily works, and apply the techniques to make appropriate
	decisions to solve their problems.
先修科目或預備	會計學,經濟學,統計學 Accounting, Economics, Statistics
能力	
課程學習目標與	
核心能力之對應	
中文課程大綱	公司理財導論(Ch.1,2,3,4)
	債券與股票評價(Ch.5、6)
	風險與報酬(Ch.10、11、13)
	資金成本(Ch. 12)
	資本預算(Ch.7,8,9)
	資本結構(Ch.14、15)
	股利政策(Ch16) ** 選索 4 等理(Ch18)
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英/日文課程大綱	1.Introduction to Corporate Finance

	2.Bond Valuation and Stock Valuation
	3.Risk and Return
	4.Cost of Capital
	5.Investment Criteria
	6.Capital Budgeting
	7.Capital Structure
	8.Dividend Policy
	9.Short-term Financial Planning
>	10. Business Ethic in Financial Management
課程進度表	Week 1 Course Introduction, Part I: Chap 1
	Week 2-8 Part I: Chap 2&3
	Part II: Chap 4-7
	Week 9 Midterm Examination
	Week10-17 Part III: Chap. 8&9
	Part IV: Chap. 11-13
	Part VI: Chap 17
	Week 18 Final Examination
教學方式與評量	
方法	
指定用書	書名: Principles of Managerial Finance
	作者: Lawrence J. Gitman
	書局:Addison Wesley
	年份: 2009
	ISBN:
	版本:12
参考書籍	
教學軟體	
課程規範	1.The textbook includes lots of real-world cases for you to experience. You should
	spend more time to go through those cases.
	2. This is an international program. You need to share the facts of your country
	associated with the issues of financial management or investment when we move
	into the related topics.
	3. Every week I will invite, or say assign, some of you to make presentations
	concerning the cases and problems in your textbook or the financial issues
	happening in your country.
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