

南臺科技大學 106 學年度第 2 學期課程資訊

課程代碼	65D00S01
課程中文名稱	組織行為
課程英文名稱	Organizational Behavior
學分數	3.0
必選修	選修
開課班級	四國際商務三甲
任課教師	張永佶
上課教室(時間)	週二第 6 節(S510) 週二第 7 節(S510) 週二第 8 節(S510)
課程時數	3
實習時數	0
授課語言 1	英語
授課語言 2	
輔導考照 1	
輔導考照 2	
課程概述	<p>Organizational behavior studies the influence that individuals, groups, and structure have on behavior within organizations. In today's increasingly competitive and demanding workplace, managers can't succeed on their technical skills alone. They also have to have good people skills. This course is intended for helping both managers and potential managers to develop those people skills. By the end of the semester you will:</p> <ol style="list-style-type: none"> 1. be able to understand the basic theories of Organizational Behavior 2. be able to analyze human behavior in practice by using the theoretical model in Organizational Behavior. 3. be able to present behavior analysis results in a way that decision makers who may not know Organizational Behavior can understand easily. 4. be able to transfer the human behavior analysis into information and to develop corporate managerial decisions
先修科目或預備能力	
課程學習目標與核心能力之對應	<p>※編號，中文課程學習目標，英文課程學習目標，對應系指標 -----</p> <ol style="list-style-type: none"> 1.自我行銷能力，Develop the ability of self-marketing，3 自我行銷能力 2.穩定度抗壓性，Develop the ability of anti-pressure，5 穩定度抗壓性 3.商務簡報能力，Develop the ability of presentation，6 商務簡報能力 4.整合協調溝通，Develop the ability of coordination and communication，7 整

	<p>合協調溝通</p> <p>5.邏輯思考能力 , Develop the ability of logic thinking , 12 邏輯思考能力</p> <p>6.主動負責學習 , Develop the ability of active learning , 13 主動負責學習</p> <p>7.人文素養 , Humanistic accomplishment , 14 人文素養</p>
中文課程大綱	<p>1. 組織行為導論</p> <p>2. 個體行為的基礎：能力、態度、工作滿意度、學習、</p> <p>3. 人格與價值</p> <p>4. 知覺與個體決策</p> <p>5. 情緒</p> <p>6. 領導與信任</p>
英/日文課程大綱	<p>Week1 Introduction (Syllabus and DSS Overview)</p> <p>Week2 DSS demonstration, Introduction of Organizational Behavior</p> <p>Week3 Chapters 2,1 Ability and Attitudes</p> <p>Week4 Chapter 2.3 Job Satisfaction</p> <p>Week5 Chapter 2.4 Learning</p> <p>Week6 Chapters 3.1 Personality</p> <p>Week7 Chapter 3.2 Major Personality Attributes</p> <p>Week8 Chapter 3.3 Values</p> <p>Week9 Mid-term EXAM</p> <p>Week10 Chapter 4.3 Attribution Theory</p> <p>Week11 Chapter 4.4 The link Between Perception and Individual Decision Making</p> <p>Week12 Chapters 4.5 Decision Making</p> <p>Week13 Chapter 4.6 How Do Organization Actually Make decisions?</p> <p>Week14-18 Final Report Presentation</p>
課程進度表	<p>A.Introduction to organizational behavior</p> <p>BFOUNDATIONS OF INDIVIDUAL BEHAVIOR: ability, attitudes, job satisfaction,learning.</p> <p>C.Personality and Values</p> <p>D.Perception and Individual Decision Making</p> <p>E.Motivation Concepts</p> <p>F.Emotions and Moods</p>
教學方式與評量方法	<p>※課程學習目標，教學方式，評量方式</p> <p>-----</p> <p>自我行銷能力，課堂講授分組討論啟發思考，口頭報告</p> <p>穩定度抗壓性，分組討論啟發思考，口頭報告</p> <p>商務簡報能力，課堂講授分組討論啟發思考，口頭報告書面報告</p> <p>整合協調溝通，分組討論，口頭報告</p> <p>邏輯思考能力，課堂講授，筆試</p> <p>主動負責學習，分組討論，口頭報告</p>

	人文素養，課堂講授，筆試
指定用書	書名：Essentials of Organizational Behavior 作者：Rubbins, S 書局：Prentice Hall 年份：2009 ISBN： 版本：
參考書籍	no
教學軟體	My elearning
課程規範	The evaluation of the final report 1. Every student should present the final report with PPT in 10 minutes. 2. Every student should play the role as a member of a jury to evaluate the final report presentation and decide the score by himself/herself. 3. The pages limit: 10-15.