

南臺科技大學 106 學年度第 2 學期課程資訊

課程代碼	65D00D02
課程中文名稱	財務管理
課程英文名稱	Financial Management
學分數	3.0
必選修	必修
開課班級	四國際商務二甲 四國際金融二甲
任課教師	林靖中
上課教室(時間)	週四第 6 節(S514) 週四第 7 節(S514) 週四第 8 節(S514)
課程時數	3
實習時數	0
授課語言 1	英語
授課語言 2	
輔導考照 1	
輔導考照 2	
課程概述	<p>The major areas of finance can be summarized into three categories: corporate finance, investment, and financial institutions. This course will mainly focus on corporate finance. Financial management includes the administration and maintenance of financial assets. Besides, financial management covers the process of identifying and managing risks. Financial Management also means planning, organizing, directing and controlling the financial activities such as procurement and allocation of funds of the enterprise.</p> <p>This course is to equip students with the knowledge and capability to make financial decisions and investment decisions. Financial decisions include issues regarding financial planning, capital raising, cost of financing, capital structure, etc. Investment decisions include capital allocation, investment in fixed assets, investment opportunity selection, risk, and return evaluation, etc.</p>
先修科目或預備能力	
課程學習目標與核心能力之對應	<p>※編號，中文課程學習目標，英文課程學習目標，對應系指標</p> <p>-----</p> <p>1.了解公司理財基本概念，To understand the fundamental concepts of corporate finance，1 國際商務知識</p> <p>2.使用財務報表計算財務比率，To use financial statements to figure out financial ratios，4 資料分析能力</p> <p>3.運用網路資源取得公司財務狀況，To use the Internet resources to require</p>

	financial data and situations of companies , 9 實務技能 4.分析公司理財之各項活動 , To analyze financial activities and make decisions , 12 邏輯思考能力
中文課程大綱	1. 財務管理概論 2. 財務報表與現金流量 3. 營運資金管理 4. 財務報表分析 5. 籌資管道與融資實務 6. 租稅實務與報稅技巧
英/日文課程大綱	The course will cover the following important topics: 1. Financial statement and analysis: using financial ratios to understand the financial situations of a firm 2. Financial planning: developing financial forecasts and evaluating future financial needs 3. Time value of money: calculating future value, present value, and annuity 4. Risk and return: diversification, portfolio, and CAPM 5. Capital budgeting: introducing payback period, NPV, and IRR 6. Cost of capital: weighted average cost of capital (WACC) 7. Leverage: breakeven analysis, operating and financial leverage 8. Capital Structure and Dividend Policy
課程進度表	- Introduction - Financial statements - Time value of money - Interest rates and bond valuation midterm exam - Capital budgeting - Risk and return - Cost of capital - Leverage and capital structure - Dividend policy Final exam
教學方式與評量方法	※課程學習目標 , 教學方式 , 評量方式 ----- 了解公司理財基本概念 , 課堂講授實作演練 , 筆試筆試 使用財務報表計算財務比率 , 課堂講授實作演練 , 筆試 運用網路資源取得公司財務狀況 , 實作演練 , 實作

	分析公司理財之各項活動 ， 課堂講授實作演練 ， 筆試筆試
指定用書	書名：Corporate Finance Essentials 作者：Jordan, Westerfield, and Ross 書局：McGraw Hill 年份：2011 ISBN：978-1-259-00803-0 版本：7
參考書籍	
教學軟體	
課程規範	