南臺科技大學 106 學年度第 1 學期課程資訊		
課程代碼	N0M01801	
課程中文名稱	組織行為與管理	
課程英文名稱	Organization behavior and management	
學分數	3.0	
必選修	必修	
開課班級	碩商管國際一甲	
任課教師	張永佶	
上課教室(時間)	週三第 2 節(E0604)	
	週三第 3 節(E0604)	
	週三第 4 節(E0604)	
課程時數	3	
實習時數	0	
授課語言1	英語	
授課語言 2		
輔導考照1		
輔導考照 2		
課程概述	Managers need to develop their interpersonal or people skills if they are going to	
	be effective in their jobs. Organizational behavior (OB) is a field of study that	
	investigates the impact that individuals, groups, and structure have on behavior	
	within an organization, and then applies that knowledge to improve an	
	organization's effectiveness. Because OB is concerned with employment-related	
	situations, it emphasizes behavior on the job, absenteeism, employment turnover,	
	productivity, human performance and management. Organizational behavior offers	
	both challenges and opportunities for managers. It recognizes differences and	
	helps managers to see the value of workforce diversity and practices that may	
	need to be changed when managing in different countries.	
先修科目或預備		
能力		
課程學習目標與		
核心能力之對應		
中文課程大綱	A. Introduction to organizational behavior	
	B. Foundations of Individual Behavior: ability, attitudes, job	
	satisfaction, learning.	
	C. Personality and Values	
	D. Perception and Individual Decision Making	
	E. Motivation Concepts	
	F. Emotions and Moods	

	For each of the above topics professor will give students the assignments, then all
	the students have to group themselves, take group discussions and cooperate with
	each other to identify and create solutions to the problems in the assignments.
	Each group needs to deliver oral presentations and communication to the other
	students to enhance their communication ability.
英/日文課程大綱	A. Introduction to organizational behavior
	B. Foundations of Individual Behavior: ability, attitudes, job
	satisfaction, learning.
	C. Personality and Values
	D. Perception and Individual Decision Making
	E. Motivation Concepts
	F. Emotions and Moods
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課程進度表	A.Introduction to organizational behavior
	B.Foundations of Individual Behavior: ability, attitudes, job satisfaction, learning.
	C.Personality and Values
	D.Perception and Individual Decision Making
	E.Motivation Conecpts
	F.Emotions and Moods
教學方式與評量	
方法	
指定用書	書名: Essentials of Organizational Behavior
	作者:Rubbins, S
	書局: Prentice Hall
	年份: 2009
	ISBN:
	版本:
參考書籍	no
教學軟體	My elearning
課程規範	The evaluation of the final report
	1. Every student should present the final report with PPT in 10 minutes.
	2. Every student should play the role as a member of a jury to evaluate the final
	report presentation and decide the score by himself/herself.
	3. The pages limit: 10-15.