

南臺科技大學 106 學年度第 1 學期課程資訊

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| 課程代碼 | N0M00701 |
| 課程中文名稱 | 財務管理 |
| 課程英文名稱 | Financial Management |
| 學分數 | 3.0 |
| 必選修 | 必修 |
| 開課班級 | 碩商管國際一甲 |
| 任課教師 | 林靖中 |
| 上課教室(時間) | 週二第 2 節(E0604) 週二第 3 節(E0604) 週二第 4 節(E0604) |
| 課程時數 | 3 |
| 實習時數 | 0 |
| 授課語言 1 | 英語 |
| 授課語言 2 | |
| 輔導考照 1 | |
| 輔導考照 2 | |
| 課程概述 | <p>本課程主要是站在「公司管理者」的角度，利用相關財務理論來執行正確的財務決策，以追求公司價值極大化。學生可辨識與分析日常工作所面臨的問題，並運用所學財務技術來進行決策以解決其問題。</p> <p>By introducing financial theories and practices, this course is to help corporation management making appropriate financial decisions to maximize the corporate market value. Students are able to identify and analyze the financial issues happening in their daily works, and apply the techniques to make appropriate decisions to solve their problems.</p> |
| 先修科目或預備能力 | 會計學,經濟學,統計學 Accounting, Economics, Statistics |
| 課程學習目標與核心能力之對應 | |
| 中文課程大綱 | 公司理財導論(Ch.1,2,3,4) 債券與股票評價(Ch.5、6) 風險與報酬(Ch.10、11、13) 資金成本(Ch.12) 資本預算(Ch.7,8,9) 資本結構(Ch.14、15) 股利政策(Ch16) 營運資金管理(Ch18) |
| 英/日文課程大綱 | 1.Introduction to Corporate Finance |

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| | <p>2.Bond Valuation and Stock Valuation</p> <p>3.Risk and Return</p> <p>4.Cost of Capital</p> <p>5.Investment Criteria</p> <p>6.Capital Budgeting</p> <p>7.Capital Structure</p> <p>8.Dividend Policy</p> <p>9.Short-term Financial Planning</p> <p>10. Business Ethic in Financial Management</p> |
| 課程進度表 | <p>Week 1 Course Introduction, Part I: Chap 1</p> <p>Week 2-8 Part I: Chap 2&3 Part II: Chap 4-7</p> <p>Week 9 Midterm Examination</p> <p>Week10-17 Part III: Chap. 8&9 Part IV: Chap. 11-13 Part VI: Chap 17</p> <p>Week 18 Final Examination</p> |
| 教學方式與評量方法 | |
| 指定用書 | <p>書名：Principles of Managerial Finance</p> <p>作者：Lawrence J. Gitman</p> <p>書局：Addison Wesley</p> <p>年份：2009</p> <p>ISBN：</p> <p>版本：12</p> |
| 參考書籍 | |
| 教學軟體 | |
| 課程規範 | <p>1.The textbook includes lots of real-world cases for you to experience. You should spend more time to go through those cases.</p> <p>2.This is an international program. You need to share the facts of your country associated with the issues of financial management or investment when we move into the related topics.</p> <p>3. Every week I will invite, or say assign, some of you to make presentations concerning the cases and problems in your textbook or the financial issues happening in your country.</p> |