

南臺科技大學 105 學年度第 1 學期課程資訊

課程名稱	投資銀行
課程編碼	80D00701
系所代碼	08
開課班級	四技財金四甲 四技財金四乙四技財金四丙
開課教師	呂怡怡
學分	3.0
時數	3
上課節次地點	四 2 3 4 教室 S515
必選修	選修
課程概述	<p>This class would introduce the history of investment banking and the respective business structure, service scope, and regulations. We will also learn about the major players and see how do they perform in the market. The compensation scheme and recruitment information will be included in this class as well.</p> <p>Furthermore, we will study the sub-prime crises and the subsequent financial crises in 2007-2009 and analyze the role of investment banking at the time. We will assess the influence of QE and learn how the government measurement affect the investment banking area and the overall financial market.</p>
課程目標	
課程大綱	<ol style="list-style-type: none"> 1. 投資銀行的由來與其他銀行的分別 2. 投資銀行的業務與組織架構 3. 投資銀行的薪資水準與徵才喜好 4. 介紹投資銀行在次貸危機與金融海嘯中扮演的角色 5. 分析美國量化寬鬆政策對投資銀行與整體經濟的影響 6. 投資銀行個案分析
英文大綱	<ol style="list-style-type: none"> 1. The history of investment banking and the differences among other type of banks 2. The service scope and business structure of investment banking 3. The compensation scheme and recruitment information 4. Study the role of investment banking during the sub-prime crisis and financial crisis 5. Assess the impacts of QE 6. Case study
教學方式	

評量方法	
指定用書	
參考書籍	
先修科目	
教學資源	
注意事項	Grading In-Class Performance and Feedback 20% Individual Assignment 20% Mid-Term Exam 30% Group Project 30%
全程外語授課	0
授課語言 1	華語
授課語言 2	
輔導考照 1	
輔導考照 2	