

南臺科技大學 104 學年度第 2 學期課程資訊

課程名稱	管理經濟
課程編碼	N0M00Y01
系所代碼	0N
開課班級	碩商管國際一甲
開課教師	朱美琴
學分	3.0
時數	3
上課節次地點	三 7 8 9 教室 S507
必選修	必修
課程概述	This course will cover two subjects – industrial development in Taiwan topics and basic concepts regarding managerial economics, such as basic concepts and calculus, elasticity and its application, perfect competition, monopolistic competition, oligopoly, monopoly, game theory, principal and agent theory
課程目標	
課程大綱	<ol style="list-style-type: none"> 1.Introduction 2.Overview of Economic Performance in Taiwan 3.Industrial Development and Policy Strategies in Taiwan 4.Review of Basic Economics Concepts 5.Demand, elasticity and its application, 6.Production, cost, and economies of scale 7.Market Structures (I): perfect competition and monopolistic competition 8.Market Structures (II): monopoly and price discrimination 9.Game Theory 10.The Economics of Information
英文大綱	<ol style="list-style-type: none"> 1.Introduction 2.Overview of Economic Performance in Taiwan 3.Industrial Development and Policy Strategies in Taiwan 4.Review of Basic Economics Concepts 5.Demand, elasticity and its application, 6.Production, cost, and economies of scale 7.Market Structures (I): perfect competition and monopolistic competition 8.Market Structures (II): monopoly and price discrimination 9.Game Theory 10.The Economics of Information
教學方式	
評量方法	
指定用書	

參考書籍	
先修科目	Microeconomics
教學資源	
注意事項	
全程外語授課	1
授課語言 1	英語
授課語言 2	
輔導考照 1	
輔導考照 2	