

南臺科技大學 104 學年度第 2 學期課程資訊

課程名稱	實體配送
課程編碼	D0N10003
系所代碼	0D
開課班級	夜二技行流四甲
開課教師	鍾明志
學分	3.0
時數	3
上課節次地點	六 8 9 11 教室 T0208
必選修	必修
課程概述	This subject will introduce the theory of physical distribution and some experiences of distribution companies. I will keep students to understand freight distribution, location theory, transportation management, ... et al.
課程目標	The goals of this subject expect students can understand these theories and technology, and let they can apply these theories to real world company. In addition, I want these theories can become their base for learn other subjects.
課程大綱	<ol style="list-style-type: none"> 1. 實體配送概論 2. 實體配送與顧客服務 3. 運輸管理 4. 區位理論與選擇 5. 運輸網路設計 6. 輸配送系統分析 7. 實體配送個案討論
英文大綱	<ol style="list-style-type: none"> 1. Introduction to physical distribution 2. Physical Distribution and customer service 3. Transportation management 4. Location theory and selection 5. Transportation network design 6. The analysis for distribution system 7. The case study for physical distribution
教學方式	
評量方法	
指定用書	物流與運籌管理
參考書籍	<p>呂錦山,王翊和(2014),國際物流與供應鏈管理,前程文化。</p> <p>蘇雄義,鄭樹人,游兆鵬(2013),供應鏈物流管理,滄海。</p> <p>能力、管理、數位時代、Transportation Research Part E 等雜誌。</p> <p>網站: http://www.logisticnet.com.tw/</p>

先修科目	Logistics and supply chain management
教學資源	
注意事項	<p>1.Counseling: Students can contact me using the following ways if you have questions:</p> <p>(1) Email me at any time at z0y@stust.edu.tw after class</p> <p>(2) Meet me by making an appointment</p> <p>2.No private chatting during class.</p> <p>3.The syllabus is tentative and may be changed according to the interest of the class.</p> <p>4.Please respect the intellectual property of others. Materials available may be protected by copyright and the intellectual property laws of Taiwan.</p>
全程外語授課	0
授課語言 1	華語
授課語言 2	
輔導考照 1	英國皇家物流與運輸協會(CILT)國際證照
輔導考照 2	美國國際物流協會（SOLE）國際證照