

## 南臺科技大學 104 學年度第 2 學期課程資訊

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| 課程名稱   | 管理資訊系統   |
| 課程編碼   | 90M00601   |
| 系所代碼   | 09   |
| 開課班級   | 碩研資管一甲   |
| 開課教師   | 汪美香  |
| 學分     | 3.0  |
| 時數     | 3  |
| 上課節次地點 | 三 5 6 7 教室 L405  |
| 必選修    | 必修   |
| 課程概述   | In digital firms, information is available any time and anywhere in the organization to support decisions in the value chain. The core text depicts informaiton systems being composed of management, organization, and technology elements.   |
| 課程目標   | Informaiton systems are one of the major tools available to business managers for achieving operational excellence, developing new products and services, improving decision making, and achieving competitive advantage.  |
| 課程大綱   | chapter 1 Information Systems in Global Business Today<br>chapter 2 Global E-Business: How Business Use Information Systems<br>chapter 3 Information Systems, Organizations, and Strategy<br>chapter 4 Ethical and Social Issues in Information Systems<br>chapter 9 Achieving Operational Excellence and Customer Intimacy: Exterprise Applications<br>chapter 10 E-Commerce: Digital Markets, Digital Goods<br>chapter 11 Managing Knowledge<br>chapter 12 Enhancing Decision Making<br>chapter 13 Building Systems<br>chapter 14 Project Management: Establishing the Business Value of Systems and Managing Change |
| 英文大綱   | chapter 1 Information Systems in Global Business Today<br>chapter 2 Global E-Business: How Business Use Information Systems<br>chapter 3 Information Systems, Organizations, and Strategy<br>chapter 4 Ethical and Social Issues in Information Systems<br>chapter 9 Achieving Operational Excellence and Customer Intimacy: Exterprise Applications<br>chapter 10 E-Commerce: Digital Markets, Digital Goods<br>chapter 11 Managing Knowledge   |

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|        | chapter 12 Enhancing Decision Making<br>chapter 13 Building Systems<br>chapter 14 Project Management: Establishing the Business Value of Systems and Managing Change                               |
| 教學方式   |  |
| 評量方法   |  |
| 指定用書   | 資訊管理理論   |
| 參考書籍   |  |
| 先修科目   |  |
| 教學資源   |  |
| 注意事項   | <ol style="list-style-type: none"> <li>1. 組員利用協同合作平台進行對話，包括研究議題討論與相關事宜之聯絡。</li> <li>2. 依據課程內容給予相關文章導讀，加深同學對於相關概念之瞭解。</li> <li>3. 分組完成指派資管理論文獻探討並進行口頭簡報。</li> <li>4. 報告與作業相關資料上傳至知識分享平台。</li> </ol> |
| 全程外語授課 | 0  |
| 授課語言 1 | 華語   |
| 授課語言 2 |  |
| 輔導考照 1 |  |
| 輔導考照 2 |  |