南臺科技大學 104 學年度第 1 學期課程資訊	
課程名稱	專業英語溝通(一)
課程編碼	01D12B1Q
系所代碼	00
開課班級	大學英語加強班
開課教師	蘇素瑩
學分	2.0
時數	2
上課節次地點	三 7 8 教室 T0113
必選修	管制必修
課程概述	The course is designed to extend low intermediate level students' English
	listening, speaking, reading and writing skills in four major fields—Engineering,
	Hospitality & Tourism, Business & Management and Workplace. Students will
	learn to deal with topics such as preparing English resumes and application letters,
	answering questions in a job interview, arranging meetings, dealing with
	customers, giving directions and handling payments, etc, by listening to and
	practicing different types of dialogues, reading and discussing relevant texts
	(around 400-800 headwords). The genres include instruction, description,
	classification, charts, graphs and business letters.
課程目標	延續大一英文課程,加強單字能力,增加口語、閱讀練習份量,熟悉專業所
	需之英文基礎,並進一步加強專業英文能力及英文檢定測驗之準備工作。
課程大綱	專業英語溝通課程分為四大領域
	1.工程:
	工程領域涵蓋的主題範圍如下:
	(1) 網路世界
	(2) 智慧型手機
	(3) 電腦世界
	(4) 奈米技術
	(5) 小機件
	(6) 機器人
	工程領域之英語學習目標:
	(1) 給予及回應建議 (2) 即候及自我介绍
	(2) 問候及自我介紹 (3) 徵求及給予意見
	(4) 了解與下達指令
	(4) 」 解與下建拍 (5) 成功的簡報術
	(6) 激勵員工的話術

- 2. 餐飲&旅遊:
- (1) 處理來電
- (2) 提供客人和飯店有關的各項資訊
- (3) 接受訂位
- (4) 處理詢問訂位/訂房的相關事宜
- (5) 信件往返
- (6) 迎接客人
- (7) 處理登記住宿的問題
- (8) 解釋飯店房間各項設施的使用方法
- (9) 飲料服務
- (10) 餐飲服務
- (11) 了解您所在地區
- (12) 解釋交通工具的選擇
- (13) 指示方向
- (14) 滿足客戶需求

3.商務&管理:

- (1) 工作面試
- (2) 自信社交
- (3) 邀請函
- (4) 電話溝通
- (5) 求職廣告
- (6) 工作實習
- (7) 商業書信
- (8) 報價及訂貨
- (9) 有效的簡報

4.職場:

- (1) 求職
- (2) 面試
- (3) 新人報到
- (4) 電話英語
- (5) 商務會議

*除正規課程外,另有自學中心時數及 Live DVD 之使用規定。

英文大綱

English communication for specific purposes course is divided into four major areas.

1. Engineering:

Topics:

- (1) The Internet world
- (2) Smart Phones
- (3) The computer world
- (4) Nanotechnology
- (5) Gadgets
- (6) Robots

In this course, you will learn the language functions:

- (1) Giving and responding to advice
- (2) Greetings and Self-Introduction
- (3) Asking for and giving opinions
- (4) Understanding and giving instructions
- (5) Giving a successful presentation
- (6) Expressions to encourage the staff
- 2. Hospitality & Tourism
- (1) Dealing with incoming calls
- (2) Customer information
- (3) Taking reservations
- (4) Dealing with booking enquires
- (5) Correspondence
- (6) Welcoming guests
- (7) Dealing with check-in problems
- (8) Explaining how things work in the hotel room
- (9) Serving drinks
- (10) Food service
- (11) Know your region
- (12) Explaining travel options
- (13) Giving directions
- (14) Meeting customer needs
- 3. Business & Management
- (1) Job Interviews
- (2) Socializing with Confidence
- (3) Invitation
- (4) Communicating on the Phone
- (5) Job Hunting
- (6) Internship
- (7) Business Writing
- (8) Quotations and orders
- (9) Powerful Presentations
- 4. Workplace
- (1) Looking for job

	(2) Job interview
	(3) The First Day of work
	(4) Telephone Conversations
	(5) Meetings
教學方式	
評量方法	
指定用書	
參考書籍	
先修科目	(1)此為四技二年級上學期之英語必修課程。 (2)轉學生或復學生如有在他校或本校修習過本課程,可參考教務處網站上之 學分抵免要點申請學分抵免。 (3)外語能力課程免修實施要點請於語言中心網站查詢,符合免修標準之學生 請至語言中心申請。
教學資源	
注意事項	
全程外語授課	0
授課語言1	華語
授課語言 2	
輔導考照1	TOEIC
輔導考照 2	BULATS