南台科技大學 103 學年度第 2 學期課程資訊		
課程名稱	國際商務英語會話	
課程編碼	60D31U01	
系所代碼	06	
開課班級	四技國企三甲	
開課教師	胡憶華	
學分	2.0	
時數	2	
上課節次地點	二 5 6 教室 S314	
必選修	必修	
課程概述	This course is designed for students to interact successfully and confidently with	
	both native and non-native speakers of English by providing lectures with pracital	
	model conversations and authentic business subjects. This course provides	
	practical listening, speaking and communicatio skills for people who need English	
	or working in business. It also contains a wide range of essential businedd	
	vocabulary and grammar. Students will be exposed in designed activities to	
	practice thier ability to use new vocabulary, grammar, and social language.	
課程目標		
課程大綱	1. Students will be exposed to English being used in a range of different business contexts.	
	2. Students will listen to a variety of different accents in the listening exercises.	
	3. Students will develop listening and speaking skills through carefully graded	
	activities.	
	4. Students will learn key conversation strategies to manage conversations in	
	business settings.	
	5. Students will learn to use the language studied in business tasks to develop their	
	own professional language skills.	
英文大綱		
教學方式		
評量方法		
指定用書	Get ready for International Business	
参考書籍	English at Work 2A, Richard Shearn. Andrew Ferris. Greg Tackett, Cengage	
	Learning, 2013	
上 先修科目		
教學資源		
注意事項	business knowledge background is needed.	
全程外語授課	0	

授課語言 1	華語
授課語言 2	英語
輔導考照1	
輔導考照 2	