南台科技大學 103 學年度第 1 學期課程資訊

課程名稱	管理資訊系統
課程編碼	N0M00B01
系所代碼	0N
開課班級	碩商管國際一甲
開課教師	施武榮
學分	3.0
時數	3
上課節次地點	五 2 3 4 教室 E0604
必選修	選修
課程概述	This course is designed to make the students knowledgeable of the fundamentals underlying the design, implementation, control, evaluation and strategic use of modern, computer-based information systems for business data processing, office automation
課程目標	1.Terminology. The student will be able to explain the meaning of terms used to describe common techniques and concepts in business information systems. 2.Skill. The student will successfully use a microcomputer database management system and a Web page editor. 3.Advanced Information Systems Concepts. The student will be able to describe the ways in which computers are and will be used in business and management. These concepts include telecommunications, electronic commerce, data warehousing and mining, artificial intelligence, and future directions of computer-based information systems. 4.Systems Development. The students will be involved in a small-scale Web site development project and experience team working. 5.Behavioral and Organizational Issues. The student will be able to identify and suggest appropriate responses to managerial and organizational issues stemming from development, implementation, and use of computer-based information systems.
課程大綱	Ch1: Business Information Systems: An Overview Ch4: Information Technology in Business: Hardware Ch5: Information Technology in Business: Software Ch6: Information Technology in Business: Telecommunications and Networks Ch7: E-Commerce: The Internet, Intranets, and Extranets Ch8: Data and Knowledge Management

	Ch11: Supply Chain Management and Global Information Systems
	Ch12: Decision Support Systems
	Ch13: Artificial Intelligence and Expert Systems
	Ch14: Planning Information Systems
英文大綱	Ch1: Business Information Systems: An Overview
	Ch4: Information Technology in Business: Hardware
	Ch5: Information Technology in Business: Software
	Ch6: Information Technology in Business: Telecommunications and Networks
	Ch7: E-Commerce: The Internet, Intranets, and Extranets
	Ch8: Data and Knowledge Management
	Ch11: Supply Chain Management and Global Information Systems
	Ch12: Decision Support Systems
	Ch13: Artificial Intelligence and Expert Systems
	Ch14: Planning Information Systems
教學方式	
評量方法	
指定用書	Management Information Systems,
參考書籍	
先修科目	
教學資源	

注意事項	Your grade will be determined as follows:
	
	    Midterm Exam 20%
	    Final Exam 20%
	    Case Presentation 25%
	    Assignments 15%
	    Participation and Performance in Class Discussions 20%

全程外語授課	1
授課語言 1	英語
授課語言 2	
輔導考照 1	
輔導考照 2	