南台科技大學 102 學年度第 2 學期課程資訊

課程名稱	設計溝通與表達
課程編碼	1CD02001
系所代碼	18
開課班級	四技產設三甲
開課教師	程筑鈺
學分	2.0
時數	2
上課節次地點	一78 教室 M008
必選修	系定選修
課程概述	This subject introduces students to the principles of design communication and presentation skills in English. Students start from a single image to analysis and expression its contextual writing, color, typography and layout in English first. Then, they design, create the content and produce for selected clients useful information products as a design proposal individual. The design process introduces students to creative, collaborative work practices and the principles of usability and self-assessment in full English environment. Students begin the development of their English speaking skills and build up their greater confidence in English presentation.
課程目標	
課程大綱	中文課程大綱 (Chinese Outline) 1.提報技巧 (雙語) 2.英文斷句與節奏 3.如何簡單說英文
英文大綱	1.The basic skills of Design Communication (Chinese and English bilingual) 2.How to do a simple and clear presentation in English? 3.How to express well your ideas in English and get a full confidence in front of people?
教學方式	
評量方法	
指定用書	
參考書籍	
先修科目	
教學資源	
注意事項	

全程外語授課	1
授課語言 1	英語
授課語言 2	
輔導考照 1	
輔導考照 2	

全程外語授課

授課語言 1　英語