

# 南台科技大學 102 學年度第 2 學期課程資訊

課程名稱	跨文化媒體溝通
課程編碼	C0D49301
系所代碼	0C
開課班級	二技英語三甲 四技英語三甲四技英語三乙四技英語三丙
開課教師	王亞倫
學分	2.0
時數	2
上課節次地點	三 3 4 教室 N305
必選修	選修
課程概述	<p>1. Learn to develop your thoughts and express opinions towards issues discussed through several online written discussions in groups while learning the ideas and words related to global situations in media;</p> <p>2. Learn to express your ideas about the target issues by writing individual essays; and</p> <p>3. Offer students chances to discuss with Japanese students about certain issues related to media (There will be 6 video-conferencing and text messaging communications with students from Waseda University, Japan during the semester).</p>
課程目標	<p>This course has two purposes: One is to learn English words commonly used on TV, Internet, newspapers, radio programs, and actually use it in the discussions. The other one is for you to use English to communicate with the students in Japan.</p>
課程大綱	<p>The Cross-Cultural Distance Learning (CCDL): Media seeks to prepare students to become responsible and culturally-aware global players in professional international environments. The topics, skills, and concepts taught in this course are targeted to this end. This course is a joint course set up between STUT and Waseda University in Tokyo, Japan. All CCDL classes seek to enhance mutual understanding across East Asia by enabling students from different countries to engage in dialogue in order to share opinions and information with each other.</p>
英文大綱	<p>The Cross-Cultural Distance Learning (CCDL): Media seeks to prepare students to become responsible and culturally-aware global players in professional international environments. The topics, skills, and concepts taught in this course are targeted to this end. This course is a joint course set up between STUT and Waseda University in Tokyo, Japan. All CCDL classes seek to enhance mutual understanding across East Asia by enabling students from different countries to engage in dialogue in order to share opinions and information with each other.</p>
教學方式	

評量方法	
指定用書	
參考書籍	
先修科目	
教學資源	
注意事項	
全程外語授課	0
授課語言 1	華語
授課語言 2	
輔導考照 1	
輔導考照 2	