

## 南台科技大學 102 學年度第 2 學期課程資訊

課程名稱	管理資訊系統
課程編碼	90M00601
系所代碼	09
開課班級	碩研資管一甲
開課教師	汪美香
學分	3.0
時數	3
上課節次地點	二 4 5 6 教室 L310
必選修	必修
課程概述	In digital firms, information is available any time and anywhere in the organization to support decisions in the value chain. The core text depicts informaiton systems being composed of management, organization, and technology elements.
課程目標	Informaiton systems are one of the major tools available to business managers for achieving operational excellence, developing new products and services, improving decision making, and achieving competitive advantage.
課程大綱	chapter 1 Information Systems in Global Business Today chapter 2 Global E-Business: How Business Use Information Systems chapter 3 Information Systems, Organizations, and Strategy chapter 4 Ethical and Social Issues in Information Systems chapter 9 Achieving Operational Excellence and Customer Intimacy: Exterprise Applications chapter 10 E-Commerce: Digital Markets, Digital Goods chapter 11 Managing Knowledge chapter 12 Enhancing Decision Making chapter 13 Building Systems chapter 14 Project Management: Establishing the Business Value of Systems and Managing Change
英文大綱	chapter 1 Information Systems in Global Business Today chapter 2 Global E-Business: How Business Use Information Systems chapter 3 Information Systems, Organizations, and Strategy chapter 4 Ethical and Social Issues in Information Systems chapter 9 Achieving Operational Excellence and Customer Intimacy: Exterprise Applications chapter 10 E-Commerce: Digital Markets, Digital Goods chapter 11 Managing Knowledge

	chapter 12 Enhancing Decision Making chapter 13 Building Systems chapter 14 Project Management: Establishing the Business Value of Systems and Managing Change
教學方式	
評量方法	
指定用書	MIS
參考書籍	管理資訊，林東清著，2013，智勝，第五版。 資訊管理，吳仁和著，智勝。 管理資訊系統，周宣光譯，東華。
先修科目	
教學資源	
注意事項	<ol style="list-style-type: none"> <li>1. 組員利用協同合作平台進行對話，包括個案討論與相關事宜之聯絡。</li> <li>2. 依據課程內容不定期給予 homework 練習，加深同學對於相關概念之瞭解。</li> <li>3. 分組完成指派之個案分析並進行口頭簡報。</li> <li>4. 報告與作業相關資料上傳至知識分享平台。</li> </ol>
全程外語授課	0
授課語言 1	華語
授課語言 2	
輔導考照 1	
輔導考照 2	