

# 南台科技大學 99 學年度第 1 學期課程資訊

課程名稱	實體配送
課程編碼	D0N10001
系所代碼	0D
開課班級	夜四技流通四甲
開課教師	林志鴻
學分	3.0
時數	3
上課節次地點	四 12 13 14 教室 T0207
必選修	必修
課程概述	This subject will introduce the theory of physical distribution and some experiences of distribution companies. I will keep students to understand freight distribution, location theory, transportation management, ... et al.
課程目標	The goals of this subject expect students can understand these theories and technology, and let they can apply these theories to real world company. In addition, I want these theories can become their base for learn other subjects.
課程大綱	<ol style="list-style-type: none"> <li>1. 實體配送概論</li> <li>2. 實體配送與顧客服務</li> <li>3. 運輸管理</li> <li>4. 區位理論與選擇</li> <li>5. 運輸網路設計</li> <li>6. 輸配送系統分析</li> <li>7. 實體配送個案討論</li> </ol>
英文大綱	<ol style="list-style-type: none"> <li>1. Introduction to physical distribution</li> <li>2. Physical Distribution and customer service</li> <li>3. Transportation management</li> <li>4. Location theory and selection</li> <li>5. Transportation network design</li> <li>6. The analysis for distribution system</li> <li>7. The case study for physical distribution</li> </ol>
教學方式	課堂教授, 分組討論, 口頭報告, 實務操作,
評量方法	自行設計測驗, 口頭報告, 課堂討論, 課程參與度(出席率),
指定用書	自編教材
參考書籍	<ol style="list-style-type: none"> <li>1. Chopra, S. and Meindl, P., supply chain management, prentice hall, Inc., 2001.</li> <li>2. James R. Stock, Douglas M. Lambert, Strategic Logistics Management, 4e, McGraw Hill Inc. 2007。</li> </ol>
先修科目	Logistics and supply chain management

教學資源	Overhead projector, laptop Black board
注意事項	1. I am going to check the students if attend class in every week, so don't lose any class.
全程外語授課	0
授課語言 1	華語
授課語言 2	
輔導考照 1	英國皇家物流與運輸協會(CILT)國際證照
輔導考照 2	美國國際物流協會 (SOLE) 國際證照