南台科技大學 99 學年度第 1 學期課程資訊

課程名稱	管理資訊系統
課程編碼	7ZM01001
系所代碼	07
開課班級	碩研企管一甲　碩企管國際一甲　碩企管國際二甲
開課教師	施武榮
學分	3.0
時數	3
上課節次地點	二 2 3 4　教室 S303
必選修	選修
課程概述	This course is designed to make the students knowledgeable of the fundamentals underlying the design, implementation, control, evaluation and strategic use of modern, computer-based information systems for business data processing, office automation
課程目標	1.Terminology. 　　The student will be able to explain the meaning of terms used to describe common techniques and concepts in business information systems. 2.Skill. 　　The student will successfully use a microcomputer database management system and a Web page editor. 3.Advanced Information Systems Concepts. 　　The student will be able to describe the ways in which computers are and will be used in business and management. These concepts include telecommunications, electronic commerce, data warehousing and mining, artificial intelligence, and future directions of computer-based information systems. 4.Systems Development. 　　The students will be involved in a small-scale Web site development project and experience team working. 5.Behavioral and Organizational Issues. 　　The student will be able to identify and suggest appropriate responses to managerial and organizational issues stemming from development, implementation, and use of computer-based information systems.
課程大綱	
英文大綱	Ch1: Business Information Systems: An Overview Ch4: Information Technology in Business: Hardware Ch5: Information Technology in Business: Software Ch6: Information Technology in Business: Telecommunications and Networks Ch7: E-Commerce: The Internet, Intranets, and Extranets

	Ch8: Data and Knowledge Management
	Ch11: Supply Chain Management and Global Information Systems
	Ch12: Decision Support Systems
	Ch13: Artificial Intelligence and Expert Systems
	Ch14: Planning Information Systems
教學方式	課堂教授,口頭報告,
評量方法	作業／習題練習,課堂討論,課程參與度(出席率),
指定用書	Management Information Systems
參考書籍	
先修科目	
教學資源	
注意事項	
全程外語授課	1
授課語言 1	英語
授課語言 2	
輔導考照 1	
輔導考照 2	