

南台科技大學 98 學年度第 2 期課程資訊

課程名稱	媒體溝通
課程編碼	C0D52101
系所代碼	0C
開課班級	四技英語三甲 四技英語三乙 四技英語三丙
開課教師	李樂恩
學分	2.0
時數	2
上課節次地點	四 3 4 教室 N305
必選修	選修
課程概述	This course has two purposes: 1) to learn Eng words commonly used on TV, Internet, newspapers, radio programs, and use it in real discussions; 2) to learn and discuss the Media issues through communications with the students in Waseda University in Japan.
課程目標	<p>This course is meant to:</p> <ol style="list-style-type: none"> 1. Have you be familiar with the English words commonly used in the media; 2. Learn to develop your thoughts and express opinions towards issues discussed through several online written discussions in groups while learning the ideas and words; 3. Learn to express your ideas about the target issues by writing individual essays; and 4. Offer students chances to discuss with Japanese students about certain issues related to media (There will be video-conferencing and text messaging communications with students from Waseda University, Japan during the semester).
課程大綱	<p>YOU HAVE TO COME TO THE FIRST CLASS MEETING AND TAKE THE PROFICIENCY TEST; OTHERWISE, YOU CAN NOT TAKE THIS COURSE!!! ONLY THE TOP 25 STUDENTS CAN TAKE THIS COURSE DUE TO THE AVAILABILITY OF THE NUMBER OF COMPUTERS AND NETWORK SYSTEM.</p> <p>Course requirements and grading:</p> <ol style="list-style-type: none"> 1. Assignments +Tests 30 % 2. Blackboard Discussions 30 % 3. Essay Papers 15 % 4. Reflection Paper 15 % 5. In-Class Participation 10 %

英文大綱	<p>Weekly Schedule:</p> <p>W1 02/18 Introduction and Course Description + Proficiency test</p> <p>W2 02/25 Unit 1 The Media</p> <p>W3 03/04 Unit 1 The Media</p> <p>W4 03/11 Unit 1 The Media + Unit 2 Politics</p> <p>W5 03/18 Unit 2 Politics</p> <p>W6 03/25 Unit 2 Politics</p> <p>W7 04/01 Preparing class for Joint Lesson (1)</p> <p>W8 04/08 Preparing class for Joint Lesson (1)</p> <p>W9 04/15 Midterm Exam Week</p> <p>W10 04/22 Joint Lesson (1)</p> <p>W11 04/29 Preparing class for Joint Lesson (2)</p> <p>W12 05/06 Movies</p> <p>W13 05/13 Joint Lesson (2)</p> <p>W14 05/20 Preparing class for Joint Lesson (3)</p> <p>W15 05/27 Joint Lesson (3)</p> <p>W16 06/03 Preparing class for Joint Lesson (4)</p> <p>W17 06/10 Joint Lesson (4)</p> <p>W18 06/17 Final Exam Week –Reflection Paper Due</p>
教學方式	
評量方法	
指定用書	
參考書籍	
先修科目	
教學資源	
注意事項	
全程外語授課	1
授課語言 1	英語
授課語言 2	
輔導考照 1	
輔導考照 2	