

## 南台科技大學 98 學年度第 2 期課程資訊

課程名稱	進階財經英文(C)
課程編碼	C0D51803
系所代碼	0C
開課班級	四技英語二甲 四技英語二乙 四技英語二丙
開課教師	胡憶華
學分	2.0
時數	2
上課節次地點	二 1 2 教室 T0104
必選修	管制選修
課程概述	It is a reading and listening course for learners who need to understand the key concept of business and economics. It covers the most important areas of finance and macroeconomics.
課程目標	This course aim to present you with the language and concepts found in newspaper and magazine articles, develop your comprehension of business and economic texts, and improve your listening skills in the field of business and economics.
課程大綱	<p>week1 introduction</p> <p>week2-3 central banking: reading/listening</p> <p>w4-5: business cycle: reading /listening</p> <p>W6-7 unemployment : reading /listenig</p> <p>W 89 midterm</p> <p>W10 11:interest rate: reading/listening</p> <p>W 12 13: stocks and shares: reading/listenig</p> <p>W14 15 bonds: listening / reading</p> <p>W16 exchange rate</p> <p>W17 final rW18 final</p>
英文大綱	<p>week1 introduction</p> <p>week2-3 central banking: reading/listening</p> <p>w4-5: business cycle: reading /listening</p> <p>W6-7 unemployment : reading /listenig</p> <p>W10 11:interest rate: reading/listening</p> <p>W 12 13: stocks and shares: reading/listenig</p> <p>W14 15 bonds: listening / reading</p> <p>W16 exchange rate</p> <p>W17 final rW18 final</p>
教學方式	課堂教授,分組討論,口頭報告,
評量方法	自行設計測驗,作業/習題練習,實作評量,口頭報告,課堂討論,課程參與度(出

	席率),
指定用書	編譯老手帶你讀財經英文
參考書籍	1. Market Leader, new edition, Intermediate, David Cotton, David Falvey, pearson Longman, 2005 2. BBC, Business & Finance, 2005, Gwen Berwick, Janet Hardy-Gould,..etc., 書林 3. VOA Financial News in Special English, 寂天,Judy Majewski, 2009 4. CNN 財經英文, Live ABC, 2009 5. The China Post, Wall Street Journal Asia, Financial Times, ....etc.
先修科目	
教學資源	Multimedia tools including CD-Rom, online news, radio,..etc.
注意事項	Positive learning attitude is the key for this class
全程外語授課	0
授課語言 1	華語
授課語言 2	英語
輔導考照 1	
輔導考照 2	