

南台科技大學 98 學年度第 2 期課程資訊

課程名稱	管理學
課程編碼	90N09602
系所代碼	09
開課班級	夜四技資管一乙
開課教師	鄭瑞祥
學分	3.0
時數	3
上課節次地點	四 11 12 五 11 教室 E0509
必選修	必修
課程概述	The course is to provide students with fundamental knowledge of contemporary management including theories, concepts, functions, tools and issues that are needed for their future jobs.
課程目標	<ol style="list-style-type: none"> 1. Understand five main functions of management including planning, organizing, staffing, leading, and controlling. 2. Develop a more proactive management and leadership style for today's complex organizations. 3. Be aware of the important factors of current business management such as information technology, workforce diversity, international issues and business ethics. 4. Understand the process of organizational environment analysis and plan formulation. 5. Consider evolving management roles dictated by a service and internationally oriented economy, and the need for ongoing productivity improvements.
課程大綱	第一週：管理程序 第二週：管理者個人特質與組織文化 第三週：管理思想的歷史 第四週：事業生涯發展 第五週：倫理與多樣性管理 第六週：全球環境下的管理 第七週：補充教材：管理學電影討論 第八週：期末專題進度報告 第九週：期中考 第十週：決策、學習、創造力與創新 第十一週：規劃、策略與競爭優勢 第十二週：組織結構設計 第十三週：控制、變革與創業家精神

	<p>第十四週：領導者與領導</p> <p>第十五週：補充教材：管理學電影討論</p> <p>第十六週：期末報告#1</p> <p>第十七週：期末報告#2</p> <p>第十八週：期末考</p>
英文大綱	<p>1st Week: Introduction to Course. Ch1. The Management Process</p> <p>2nd Week: Ch2. Who are Managers and Entrepreneurs</p> <p>3rd Week: Ch3. Managing Ethics and Diversity</p> <p>4th Week: Ch4. Managing in a Global Environment</p> <p>5th Week: Ch5. Decision Making, Learning, Creativity, and Innovation</p> <p>6th Week: Ch6. Planning, Strategy, and Change</p> <p>7th Week: Ch7. Organizing: Designing Organizational Structure</p> <p>8th Week: Ch8. Organizing: Control & Culture</p> <p>9th Week: Midterm Examination</p> <p>10th Week: Ch9. Motivation</p> <p>11th Week: Ch10. Leadership and Management</p> <p>12th Week: Ch11. Effective Team Management</p> <p>13th Week: Ch12. Effective Management of Human Resources</p> <p>14th Week: Ch13. Communication and Information Technology Management</p> <p>15th Week: Ch14. Operations Management: Managing Vital Operations and Processes</p> <p>16th Week: Ch15. Final Report #1</p> <p>17th Week: Ch16. Final Report #2</p> <p>18th Week: Finally Examination</p>
教學方式	課堂教授,分組討論,口頭報告,
評量方法	自行設計測驗,作業／習題練習,實作評量,口頭報告,課堂討論,課程參與度(出席率),
指定用書	管理學-建立知識經濟時代的競爭優勢 4e
參考書籍	
先修科目	
教學資源	
注意事項	
全程外語授課	0
授課語言 1	華語
授課語言 2	
輔導考照 1	
輔導考照 2	

