

南台科技大學 98 學年度第 2 期課程資訊

課程名稱	英文字彙與閱讀
課程編碼	60D20702
系所代碼	06
開課班級	四技國企二乙
開課教師	潘玉美
學分	2.0
時數	2
上課節次地點	二 6 7 教室 S516
必選修	選修
課程概述	The course focus on increasing the volume of student's vocabulary and developing students' reading speed and comprehension.
課程目標	The goals of this class is to improve students' reading comprehension by reading a variety of reading materials from TOEIC practice tests. Also help students to clarify the basic grammar. In addition, by reading different types of materials, students can increase the volume of vocabulary.
課程大綱	-第 1 週 Introduction Introduction: texts and grading policy. 第 2 週 Unit 1 24 hours 第 3 週 Unit 1 24 hours 第 4 週 Unit 2 music 第 5 週 Unit 2 music 第 6 週 Unit 3 taste 第 7 週 Unit 3 taste 第 8 週 Review Review 第 9 週 Mid-term exam Mid-term Exam 第 10 週 Unit 4 survival 第 11 週 Unit 4 survival 第 12 週 Unit 5 stages 第 13 週 Unit 5 stage 第 14 週 Unit 6

	<p>place</p> <p>第 15 週 Unit 6 place</p> <p>第 16 週 Review Review</p> <p>第 17 週 Presentation Presentation</p> <p>第 18 週 Final exam Final Exam</p> <p>-----</p> <p>Week 1: Unit 1 Making your way</p> <p>Lesson 1 Time to make a decision</p> <p>Week 2: Lesson 2 Following through</p> <p>Week 3: Lesson 3 Filling out forms</p> <p>Week 4: Lesson 4 Preparing your resume</p> <p>Week 5: Lesson 5 Sending it all off</p> <p>Week 6: Lesson 6 Finally, it's time for the interview</p> <p>Week 7: Unit 2 Selling is what it is all about</p> <p>Lesson 1 Have you got what it takes?</p> <p>Week 8: Lesson 6 Buying and selling on the Internet</p> <p>Week 9: Mid-term Examination</p> <p>Week 10: Unit 3 Marketing the product</p> <p>Lesson 1 Telling the world about your product</p> <p>Lesson 2 Brands</p> <p>Week 11: Lesson 3 Finding out what appeals to the consumer</p> <p>Week 12: Lesson 6 If you can make it, they can fake it</p> <p>Week 13: Unit 4 Financial matters</p> <p>Lesson 1 Keeping a record of personal expenses</p> <p>Week 14: Lesson 3 Managing expenses</p> <p>Week 15: Lesson 6 Changes in the way we do things</p> <p>Week 16: Unit 5 Global concerns</p> <p>Lesson 1 Cultural issues</p> <p>Week 17: Lesson 5 Global concerns in the business world</p> <p>Week 18: Final Examination</p>
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教學方式	課堂教授,分組討論,口頭報告,
評量方法	自行設計測驗,作業/習題練習,口頭報告,課堂討論,課程參與度(出席率),
指定用書	English for Business
參考書籍	<p>English for Business:Teacher's Resource Book, Ivor Williams, Thomson Heinle, 2007</p> <p>Reading Pass Book II, Andrew E.Bennett, Crane Publishing Co., Ltd. 2009</p> <p>Business English for Beginners, C.R. Lang and J.V. Symons, Crane Publishing Co.,Ltd. 1985</p> <p>Longman Preparation series for the new TOEIC test (Introductory Course) Fourth Edition, Lin Lougheed, Pearson Education, Inc. 2006</p>
先修科目	
教學資源	Internet, Radio and CD Player.
注意事項	<p>Submit your team project on time.</p> <p>Go to class on time.</p> <p>Prepare each lesson before class</p> <p>Oral test and quizzes will be arranged during class</p>
全程外語授課	0
授課語言 1	華語
授課語言 2	
輔導考照 1	
輔導考照 2	